Climate-Smart Agriculture: unblocking the potential through smart financing

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## CSA: the scale of the market opportunity

Carbon markets have the potential to generate significant funding for CSA

\$2.678m

However ineligibility criteria for • certain credit types is restricting demand in key markets:

Fig 1. Scheme value comparison EU ETS B1188,4774m Spot and secondary markets J17,554,3m	Scheme / market	Eligible AFOLU activities	Ineligible AFOLU activities
	CDM	•manure management • urea offset •A/R •bio-energy	•REDD •soil carbon management
	EUETS	•manure management •urea offset •bio-energy	•REDD •soil carbon management •A/R
	Voluntary	•Manure management •urea offset •A/R •REDD •soil carbon management •bio-energy	
		1. 1.	

- Will future compliance markets present opportunities?
- What is the size of the low carbon commodity market?
- NAMAs and other national schemes

> > > Voluntary

\$**338**m

## Barriers to investment in CSA in Africa

## Traditional

investment barriers:

- Market access
  Infrastructure
- Start-up costs
- Skills and knowledge •Land tenure
  - •Low productivity
  - Market volatility
- Harvest risk
  Small-scale/insufficient economies of scale

Lack of knowledge of CSA methods

> Expectations about carbon revenue

Lack of suitable carbon methodologies

Short-term opportunity cost of CSA practice adoption

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Permanence issues Uncertainty over compliance market opportunities Low voluntary market carbon price

High MRV and transaction costs

Early stage CSA investment is risky, which raises the minimum return required

## Enabling actions to scale up CSA investment in Africa

#### 1. Get the basics in place

Donor/host govt finance as <u>'patient capital'</u> to help farmers overcome barriers to entry (e.g. extension services)

#### 2. Create PPPs (blend sources of finance)

To leverage private equity - funds structured to deliver commercial RoI **AND** climate-smart agricultural development

#### <u>Upside sharing</u> can replenish funds

Debt: partial risk loan guarantees can <u>transfer credit risks</u> from lender to guarantor (public body/insuror)

Public support <u>declines overtime</u>. Success = no support!?

#### 3. CSA specific needs

CSA carbon methodologies and low cost MRV systems that support <u>landscape approaches</u> (and the REDD+ interface)

Donor supported "proof of concept" project development to inform compliance market legislation/'investment ready'

Understand the size of the low carbon commodity market





# Thank you

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